



CHAMBER CHATTER



DRAYTON VALLEY
AND
DISTRICT CHAMBER OF COMMERCE

If you have any news, events or ideas that you would like to see in this newsletter, please email Jody Pinksen at: jodyeve@telus.net

THANK YOU TO OUR CORPORATE SPONSORS:



RAMADA



PRESIDENTS MESSAGE:

Although the chamber did not have a meeting during the summer months, we were all extremely busy. On Canada day our board members helped raise over five thousand dollars for Humans Helping Humans and in the past three years we have raised over twenty thousand dollars for this organization. Well done everyone! The Board Members also helped the Brazeau Garden Tour to be very successful. We were also at Grande Tire for their Grande opening where over three hundred dollars was Raised for Cause for Critters at this event. Also, in July, we had a sidewalk sale to help raise more money for Cause for Critters to help them find a new home. The list goes on as it was a very busy summer. Thank you all for your help and support.

-Tom Campbell, President

WHO TREATS YOU WELL?

It's that time of year again when we recognise those who have gone above and beyond!

If you have had outstanding service at a particular business in town or if one employee has stood out above all the rest, then let them know how much you appreciate it and nominate them for an award!

We are currently accepting nominations for Business of the Year, Employee of the Year as well as Volunteer of the Year (Spirit Award). You can cast your vote by sending an email to Tom Campbell at:

dvchamberpresident@gmail.com or, you can write it down and drop it off at Paperchase Office Products. Be sure to clarify which category each vote is for (Business, employee, or spirit award).

Nominations will be accepted until December 2 and awards will be presented at the Chamber AGM in January.



2010 Board of Directors:

- President:** Tom Campbell
Drayton Valve & Fitting
- Vice President:** June Leach
Paperchase Office Products
- Director:** Diane Huska
Cake & Coffee House
- Director:** Jody Pinksen
Rococo Gift Baskets
- Director:** Lynn Clennett
ATB Financial
- Director:** Chantal Hamilton
ATB Financial
- Director:** Jerry Greiner
Measurement Inc.
- Retail Director:** Janet Plumb
McGee's Men's Wear
- Retail Director:** Craig Jeffreys
Appara Shoes
- Retail Director:** Julie Strocher
Julies Windows, Bed & Bath
- Retail Director:** Wayne Krick
Home Hardware
- Retail Director:** Angela Rancier
Valley House of Flowers

October Dates to Remember:

- October 7, 9am Chamber Board Meeting at the Ramada
- October 9 Charlie Major at the Max
- October 11 Thanksgiving Day
- October 18 Municipal Election
- October 31 Halloween

CHAMBER NEWS AND EVENTS

WELCOME NEW & RENEWED MEMBERS

The Car Washing Company
 Mabbutt Metal Works Inc.
 Probity Capital Advisors Inc
 Lakeview Inn and Suites
 The Flower Farm
 Raven Meadows Golf & Resort

****Charlie Major performs at the Max on October 9!** It's a Dinner Show with doors opening at 5:30pm, dinner at 6:30 and concert at 8:00. Tickets are \$70. Call 780-898-1707 for details.

****The Pembina Crisis Connection Society is having a fundraising dinner and silent auction on October 15th** with special guest and former NHL star Sheldon Kennedy. Sheldon is the co-founder of Respect Group Inc and will speak about various respect programs. Auction and book signing with Sheldon (Author of "Why I Didn't Say Anything") will be from 5:00pm-6:30pm. A buffet dinner catered by the Cobblestone Café will be served at 6:30pm. Tickets are \$50 and can be purchased at Value Drug Mart, Penny's Drug Mart or the Cobblestone Café. For more information call 780-621-2363

****Don't forget to Vote!** Municipal election is October 18. Voting to take place at the Mackenzie Conference Center from 8:30am to 8:00pm

Happy Thanksgiving!



Unlike the American tradition of remembering Pilgrims and settling in the New World, Canadians give thanks for a successful harvest.

The history of Canadian Thanksgiving goes back to an English explorer, Martin Frobisher, who had been trying to find a northern passage to the Orient. He did not succeed, but he did establish a settlement in Northern America. In the year 1578, he held a formal ceremony in what is now called Newfoundland, to give thanks for surviving the long journey. This is considered the first Canadian Thanksgiving. Other settlers arrived and continued these ceremonies. Martin Frobisher was later knighted and had an inlet of the Atlantic Ocean in northern Canada named after him - Frobisher Bay.

At the same time, French settlers- having crossed the ocean and arriving in Canada with explorer Samuel de Champlain- also held huge feasts of thanks. They even formed 'The Order of Good Cheer' and gladly shared their food with their Indian neighbours.

After the Seven Year's War ended in 1763, the citizens of Halifax also held a special day of Thanksgiving.

During the American Revolution, Americans who remained loyal to England moved to Canada where they brought the customs and practices of the American Thanksgiving to Canada. There are many similarities between the two Thanksgivings, like the cornucopia and the pumpkin pie.

Finally, on January 31st, 1957, Parliament proclaimed...

"A Day of General Thanksgiving to Almighty God for the bountiful harvest with which Canada has been blessed... to be observed on the 2nd Monday in October."



Why do we Celebrate Halloween?

The history of Halloween can be traced back 2,000 years when the Celts celebrated the beginning of winter on the evening of October 31st. November 1st was the first day of their new year and it also marked the first day of winter. They believed that death was strongly linked to the long and bitter winter. The Celts also thought that during the winter the dead and the living existed simultaneously and that it was on this day (November 1) that the dead roamed the earth. When Christians began to gain authority in the 800s, the history of Halloween was forever changed; November 1st became known as All Saints Day or All-Hallows. It is believed that the Christians slightly altered the holiday into a church related celebration, honouring deceased saints. Not unlike Celtic tradition though, the Christians too honoured the dead on this day. The evening of October 31st soon became known as All-Hallows Eve and was eventually changed to Halloween.

Today, dressing in costume is also a very popular way to celebrate the spooky holiday. Dressing up in costumes relates to the Celtic tradition of wearing masks on All-Hallows Eve. People would disguise themselves so that they would be unrecognizable to ghosts.

The tradition of trick-or-treating is a little less tied to the history of Halloween. Door to door trick-or-treating began in America and was most likely taken from festival parades in Europe. During these parades poor citizens would beg for food to see them through the winter months.



Drayton Valley and District Chamber of Commerce Shop Local Campaign

People shop local, local employs local, unemployment is lowered, more employed people spend more money locally, more businesses open employing more people, and the cycle continues. Crime rate declines (gainfully employed people are less likely to smash your truck window for your laptop), more taxes are collected for our community, business has cash for local charities. Win, win situation.

People drive to cities or order from outside the community, local businesses not making money do not hire new people and even layoff some, new business cannot start without a strong market, crime increases (have to feed the kids by selling that laptop), businesses close, fewer businesses= less taxes= less to invest in our community. Can't make ends meet, can't donate to charities.

Both of the above statements may seem to be extreme scenarios, but consider the fact that every dollar spent within the community can circulate 7 times locally, where every dollar spent outside the community is gone permanently. So that next quad, flooring job, pair of jeans, pair of shoes, computer, television, truck, package of bandages, auto repair, box of paper or window coverings, whatever it is, you can probably find it locally from one of your neighbours or friends.

The Drayton Valley and District Chamber of Commerce embraces the Shop Local/Be Local campaign. The purchasing of services, materials or merchandise by the Chamber will be done according to the following:



Chamber Members
Drayton Valley Businesses
County Businesses
Alberta Businesses
Canadian Businesses



Shop Local / Be Local: The Foundation of a Strong Community!

Drayton Valley and District **Shop Local** Campaign Feature Businesses:

CAROL LAPOINTE

Carol Lapointe Professional Services

OPERATING: Since JUNE 3, 1993 – 17 years

STARTED: I had a dream to 'help people do it themselves' after picking up Self-Counsel Press booklets on how to prepare simple legal documents in Alberta. I had experience working in a law office in BC before I relocated to Alberta and I loved the work and enjoyed helping people so I opened an office and it worked out. People came to me and my client base has grown considerably over the years.

LOCATION: We are located at 5108 – 53rd St, Drayton Valley, Alberta

WE OFFER: Simple Wills, Personal Directives and Powers of Attorney's, Uncontested Divorces, Incorporation and Trade name preparation, Minute Books, Mobile Home Conveyancing, Income Tax and Bookkeeping services, Resumes, General Typing and Form Completion, Criminal Pardons and Collections.

EXPANSION: In early 2006, I entered into a partnership contract with LINDA M. PATON of PATON LAW OFFICE for Real Estate Conveyancing enabling me to provide my clients with All Real Estate transactions requiring new mortgages, property sales and purchases. I love Conveyancing and find this part of my business very rewarding.

At the same time my 'little' side business of filing personal income taxes had become too much to handle and I was happy to partner with my sister-in-law PENNY STEEVES of P.S. and ASSOCIATES to handle all personal and corporate income tax filing and added corporate and personal bookkeeping to our services.

The UPS Store #368
Drayton Valley Alberta
P:780-515-9000
F:780-515-9001



Printing- business cards, letterhead, invoice/ticket books, stickers, copies, flyers/pamphlets, postcards, binding, laminating, personalized calendars & greeting cards (Christmas, etc.) photo printing for scrapbooking
Shipping- domestic and international, professional packing and package receiving
Mailboxes- a true street address (not a P.O. Box), 24hr access, call-in mail check, mail forwarding and holding
Business services- computer services, fax, rubber stamps

To learn more about the many services we offer, visit Lori, Toni or Tammy (owner) our friendly, helpful and knowledgeable customer service specialists! Or ask for Lana, our onsite graphic artist!

Business hours are 8:30 – 6:00 Mon- Fri
And 10:00 – 3:00 Saturday
5505-50th Ave
Drayton Valley Alberta, T7A 0A6
store368@theupsstore.ca



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Drayton Valley Ford
(No ad submitted)