

**URGENT REVIEW**  
**RETAIL MERCHANT COMMITTEE**  
**2008 PROMOTION**

**We need your urgent review of this year's**  
**CHAMBER CASH PROMOTION**

It is with enthusiasm that the Retail Merchants Committee of the Drayton Valley & District Chamber of Commerce would like to inform you that we are once again promoting the Chamber Cash gift certificates.

**How does Chamber Cash work?**

- Participating merchants pay a minimal fee which covers the cost of advertising, printing and administration
- Any individual, business or corporation can purchase Chamber Cash at the Chamber of Commerce office
- Three denominations of Chamber Cash are available, \$10.00,\$25.00, and \$50.00
- Chamber Cash is valid at all the **participating merchants establishments**, which include retail stores, restaurants, beauty salons, gas stations and other great service providers.
- If the full amount of the Chamber Cash is not spent, the difference is reimbursed in cash, not credit.
- Retail merchants return the Chamber Cash used at their establishment to the Chamber office for reimbursement.
- Chamber Cash gives the recipient options of where to shop, while supporting our local businesses.

**Fee Schedule**

**Fee schedule is per year and can be paid for or be billed at the beginning of next year.**

- \$50.00 for small businesses – 1 -4 employees for Chamber members
- \$75.00 for large businesses - 5+ employees for Chamber members
- \$100.00 -for non-Chamber members

The Retail Merchants committee invites you to consider Chamber Cash as a special incentive program to reward your employees for a well done or to reward your employees during special times of the year. Chamber Cash is a unique gift for that someone who has everything.

We have included a registration form for the 2008 Chamber Cash program and encourage you to seriously consider becoming involved with this promotion and support our local businesses.

Yours truly,

June Leach  
Chairman – Retail Merchants Committee